



April 21, 2008

Keith Jackson, President of Industrial Revolution (IR), and Jon Congdon, Owner of Pedco, are pleased to announce that effective April 21, 2008, Pedco has been acquired by IR. Pedco is the manufacturer of an outstanding line of camera tripods, clamps and associated products. Jon will continue to be involved with IR. Both Keith and Jon are committed to making the transition seamless and successful, keeping IR focused on delivering high-quality products in a timely manner to our customers.

Jon will be involved with IR in both a transition role and an engineering role. Relieved of the daily management tasks of running a small business, Jon will be able to apply his considerable engineering talents to new product development.

Industrial Revolution has for many years been the outdoor industry distributor for Pedco. The company is excited to bring these great products in-house. We will be adding new products to the line almost immediately.

We are both excited about this win-win agreement. Please don't hesitate to contact either of us. The company phone number is 425-883-6600 and we can be reached by email at keith@industrialrev.com and jon@industrialrev.com.

Best regards,

Keith Jackson

Jon Congdon